



On May 2-3 at the Edmonton Convention Centre, COAA will host 500+ attendees at our 2023 Excellence in Industrial Construction Annual Conference.

This popular two-day event features national speakers and engaging panel sessions, bringing together sector experts, industry leaders, and decision makers to discuss topics critical to Alberta's heavy industrial construction and maintenance sectors.

**WELCOME RECEPTION & GALA DINNER  
TUESDAY, MAY 2 5:00 pm – 8:00 pm**

- 5:00 pm Doors Open  
Registration & Welcome Reception
- 6:00 pm President's Formal Welcome & Gala Dinner
- 7:00 pm **Executive Panel Session on Canada's Role in the Energy Transition**  
Low-carbon projects, a vision for emissions reduction, and a comprehensive understanding of the energy transition are table stakes for companies in 2023. This executive panel session brings together industry executives for a robust discussion on how the heavy industrial construction industry is leveraging the world's demand for industrial leadership to build and advance projects that support a green energy future.
- 8:00 pm Wrap-up, Door Prizes & Event Ends



**FULL-DAY CONFERENCE EVENT**  
**WEDNESDAY, MAY 3 8:00 am – 5:00 pm**

8:00 am Doors Open  
Registration & Breakfast Buffet

9:00 am Welcome & Land Recognition  
COAA Overview, Update on Strategic Priorities

9:30 am **SESSION 1: Human and Organizational Performance (HOP)**  
Let's change the game when it comes to managing safety. This feature session will highlight the five fundamental principles of HOP and will offer a comprehensive understanding of the science-based approach to looking at mistakes so we can address them more effectively.

10:00 am **SESSION 2: Economic Update**  
Let's talk economics! This feature session will provide an overview of the current economic state of our province and will discuss what to expect in the coming months and years as it relates to industry and the Alberta economy.

**10:30 am MORNING BREAK**

11:00 am **SESSION 3: Project Highlights**  
This session will feature updates from companies leading Alberta's largest and highest profile capital projects and capital maintenance initiatives.

**12:00 pm LUNCH BREAK**



- 1:00 pm **SESSION 4: Pathways & Partnerships**  
The Pathways Alliance initiative is a critical opportunity for industry in Canada to lead the way in advancing net zero policies and addressing climate change. This feature presentation will highlight how COAA members can partner and support the work of Pathways and will offer insight into the way forward.
- 1:30 pm **SESSION 5: BuildForce Feature Presentation**  
BuildForce Canada will present on their 2023 – 2028 outlook on labour market trends in Alberta and across Canada. Heavy industrial construction has shown great resilience from the impacts of COVID-19 and we see the pace of construction activity recovery exceeding the available workforce. This trend is expected to continue as industry retirements reach their highest levels over the next few years and large numbers of workers from the baby boom generation exit the industry. How can we address this critical issue and ensure sustainability and continuity in our workforce?
- 2:15 pm **SESSION 6: Panel Session on Unlocking Alberta’s Competitiveness and Ensuring Industry Sustainability Through Safety, Productivity, Innovation, and Planning**  
With more than \$100 billion in capital projects underway and announced, Alberta is exploding with opportunity. How do we foster opportunity through safety, productivity, and cultivating the future worker? What steps are needed to ensure that Alberta remains competitive and builds on its investment advantages? This session will feature perspectives on how industry navigate the demand for low carbon innovation in energy and how industry can support growth and longevity.

**3:00 pm AFTERNOON BREAK**

- 3:30 pm **SESSION 7: Keynote Speaker**  
Rex Murphy
- 4:30 pm Wrap-up Reception
- 5:00 pm Event Ends